Aims of the Day:

- Provide an opportunity to hear about this crucial national development agenda from policy makers, government department heads and public service leaders – and those responsible for making it happen on the ground.
- Create an environment of open and honest debate about the rhetoric and the reality of the Sure Start model, and approaches for working with excluded older people.
- Challenge and explore the stereotypes of “excluded older people” and identify the barriers and the levers for positive change for individual older people and local populations.
- Use the South East Region as a focus of discussion for exploring implementation opportunities and challenges.

Who should come:

We are looking for an audience of all stakeholder and partner organisations who together will make Sure Start a reality for all older people everywhere.

- Older people – both individuals and representatives of forums, advisory groups, networks and community groups.
- Lead officers for older people’s services across all public services.
- Lead civil servants and officers from Regional Government Offices and central Government Departments.
- Chief Executives and Directors of all public services – NHS organisations, Adult Social Care services, Libraries, Learning and Leisure, Pensions, Fire and Rescue, Ambulance services, Sports and Recreation (etc).
- Chief Executives and senior offices of voluntary and community sector organisations and other independent providers of services.
- Learning and Skills Councils.
- Research and other Academic Institutes.
- Professional Associations and Trade Unions.
- Lead practitioners.
**Brief Programme**

* Workshop themes include:
  - Making a Difference Through Volunteering – lessons on reducing isolation from new national research
  - Brighton & Hove Council – A Sure Start/ LAA Pilot for Older People
  - Learning from the East Sussex POPP pilot
  - Ensuring joined up services for older people: Portsmouth Prevention Network for Older People
  - Health Activists in Slough and West Sussex

**Cost:** (inclusive of VAT)
- £99 for statutory agencies/staff and private/independent organisations
- £80 for VCS organisations
- Free to older people
This includes attendance, all materials and refreshments at the conference.

**Cancellation fee:** £25 admin charge up to 2 weeks prior to the event. Places cancelled after the 13th July will not be refunded, but we are happy to receive substitute delegates.
I would like to book____ place(s) at the Sure Start to Later Life conference

Delegate 1

Name: ______________________________________________
Job Title: _____________________________ Organisation: ______________________________________
Address: _________________________________________________________________________________
__________________________________________________________________________________________
Postcode: ______________________________
Telephone:_______________________________ Email:__________________________________________

Dietary Requirements:
☐ Vegetarian       ☐ Vegan       ☐ Other (please specify)_________________________________

Access Requirements:
☐ Wheelchair access       ☐ Induction Loop       ☐ Other (please specify)_____________________

Delegate 2

Name: ______________________________________________
Job Title: _____________________________ Organisation: _____________________________________
Address: _________________________________________________________________________________
_________________________________________________________________________________________
Postcode: ______________________________
Telephone:_______________________________ Email:__________________________________________

Dietary Requirements:
☐ Vegetarian       ☐ Vegan       ☐ Other (please specify)_________________________________

Access Requirements:
☐ Wheelchair access       ☐ Induction Loop       ☐ Other (please specify)_____________________

Payment Details
£99 for statutory agencies/staff and private/independent organisations
£80 for VCS organisations
Free to older people

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