



**SSRG**  
networking for social  
care research

40th Anniversary  
1972-2012

## Improving Outcomes?

### *The Frameworks for Adult Social Care, Public Health and the NHS – making it all work*

**Monday 26th November 2012**

**BVSC – The Centre for Voluntary Action, Birmingham**

According to the Department of Health White Paper 'action timetable', the Adult Social Care Outcomes Framework (ASCOF) for 2013/14 is scheduled to be published in October 2012. It will include updates arising from the recent 'Zero-based Review' (ZBR).

Given the scale of the proposed change, the aim of this event is to give local authorities and their partners the opportunity to come together and share ideas as to how to make it work in practice. The main aims of the day are to:

- Provide an overview of the ASCOF and how it links with the PHOF and NHSOF;
- Consider the impact of the Zero-based review and its future development and direction;
- Discuss some of the key changes in collections and potential challenges facing local areas, and
- Look at specific areas such as the user survey programme

The programme will be interactive, flexible and constructive.

The room will be laid out cabaret style so that participants can discuss issues raised in the plenary sessions and share ideas and concerns.

**Fees: SSRG member £115    Others £184 (includes one year's membership of SSRG)**

*Attendance at this event can be used as evidence of continuing professional development and 'certificates of attendance' will be provided (on request) for your CPD portfolio*

**SSRG**

**Social Services Research Group**

The network for research, information, planning and performance across social care and health services for children and adults

## Booking Form

Name:.....

Designation/Job Title:.....

Organisation/Agency:.....

Address:.....

.....

Tel:..... Fax:.....

email (important\*):.....

Which client group do you primarily have responsibility for? (tick both if applicable): Children  Adults

**Payment:** I enclose a cheque/please invoice, for £.....

Purchase Order No:..... Please tick if purchase order is not required:

Address for invoice (if different):.....

.....

**FEES**  
(please tick)

**SSRG member £115**

**Other £184\***

**PLEASE MAKE CHEQUES PAYABLE TO 'Social Services Research Group'**  
**We regret that refunds can't be made after 19th November 2012**

**\*Includes one year's membership of SSRG**

### Your requirements

Please state if you have any access, diet or communication requirements:

.....

.....

Please return this form to:

Jackie Watson, Wolvercott, The Street, Swannington, Norfolk, NR9 5NW

Tel/Fax/Ansaphone: 01603 261 951 (office hours only)

email: jackie@wolvercott.co.uk

\*confirmation and other information will be sent by email. Please state if you do not have an email address

**CONFERENCE ORGANISER: David Henderson dhender421@aol.com**

## Programme

**Monday 26th November 2012**

**BVSC – The Centre for Voluntary Action, Birmingham**

- 9.15: Registration and Coffee
- 10.00: **Welcome and Introduction**  
*Michael Varrow - SSRG*
- 10.15: **The Adult Social Care Outcomes Framework: Overview and links with other Frameworks**  
*Jennifer Byrom (ASCOF) - DH;*  
*Clare Jones (PHOF) - DH;*  
*Rachel Morton and Alexandra Lazaro (NHSOF) - DH*
- 11.00: Break
- 11.30: **The Outcomes Frameworks: What's new?**  
*Jennifer Byrom et al - DH*
- 12.30: Lunch
- 1.30: **The ASCOF and ZBR: Challenges facing local areas**  
*Jonathan Gardam - ADASS*  
*Steph Abbot - Kent CC and Louise Johnstone - Cumbria CC*
- 2.30: Break
- 3.00: **The annual survey programme**  
*DH speaker(s) and Juliette Malley - PSSRU*
- 4.00: **Conclusion and next steps**
- 4.15: **Closing remarks**

*The organisers and SSRG reserve the right to make any necessary amendments to the programme.  
In the event of cancellation by a speaker we will endeavour to offer alternatives.*

## Who Should Attend?

This seminar is intended for a wide audience, including managers, researchers, planning and evaluation staff and practitioners in

- local government
- health bodies
- housing organisations
- the voluntary sector
- the independent sector
- universities and colleges

As usual with SSRG events, the seminar is intended to encourage discussion and networking.

## The Venue and Directions

BVSC, The Centre for Voluntary Action,  
138 Digbeth, Birmingham, B5 6DR  
0121 6434343 <http://www.bvsc.org/>

Approximately 10 minutes walk from Birmingham New Street Station via the Bull Ring Shopping Centre and St Martins Church and close to Selfridges.

Full directions will be sent with confirmation of booking.

## Car Parking

There is a fee-paying car park by the rear entrance to 138 Digbeth on Well Lane, with access from Allison Street (all day parking available at £4 per day). There are several other public car parks close by as well as fee paying on-street parking.

