

SDS: Meeting the Challenge of Change Locally in Edinburgh

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- Overview of the approach to SDS taken by the City of Edinburgh Council
- Focus on 2 separate but linked aspects of our approach:
 - Collaboration
 - Market Shaping

Personalisation

Prevention
and early
intervention

Independence

Choice and
control

Focus on
outcomes

Self Directed Support

Integration

Option 1

Direct Payments
(service user manages
support and budget)

Option 2

Service user directs how
support is provided. Third
party arranges support and
manages budget

Option 3

Council chooses and arranges
support and manages budget

Option 4

Service user chooses a
mixture of Options 1, 2 and 3

Cooperative Capital

Co-production

Community
capacity

Partnership

Positive risk
enablement

Legal duties placed on local authorities

Principles

4 Options

Social Care (Self-directed Support) (Scotland) Act 2013

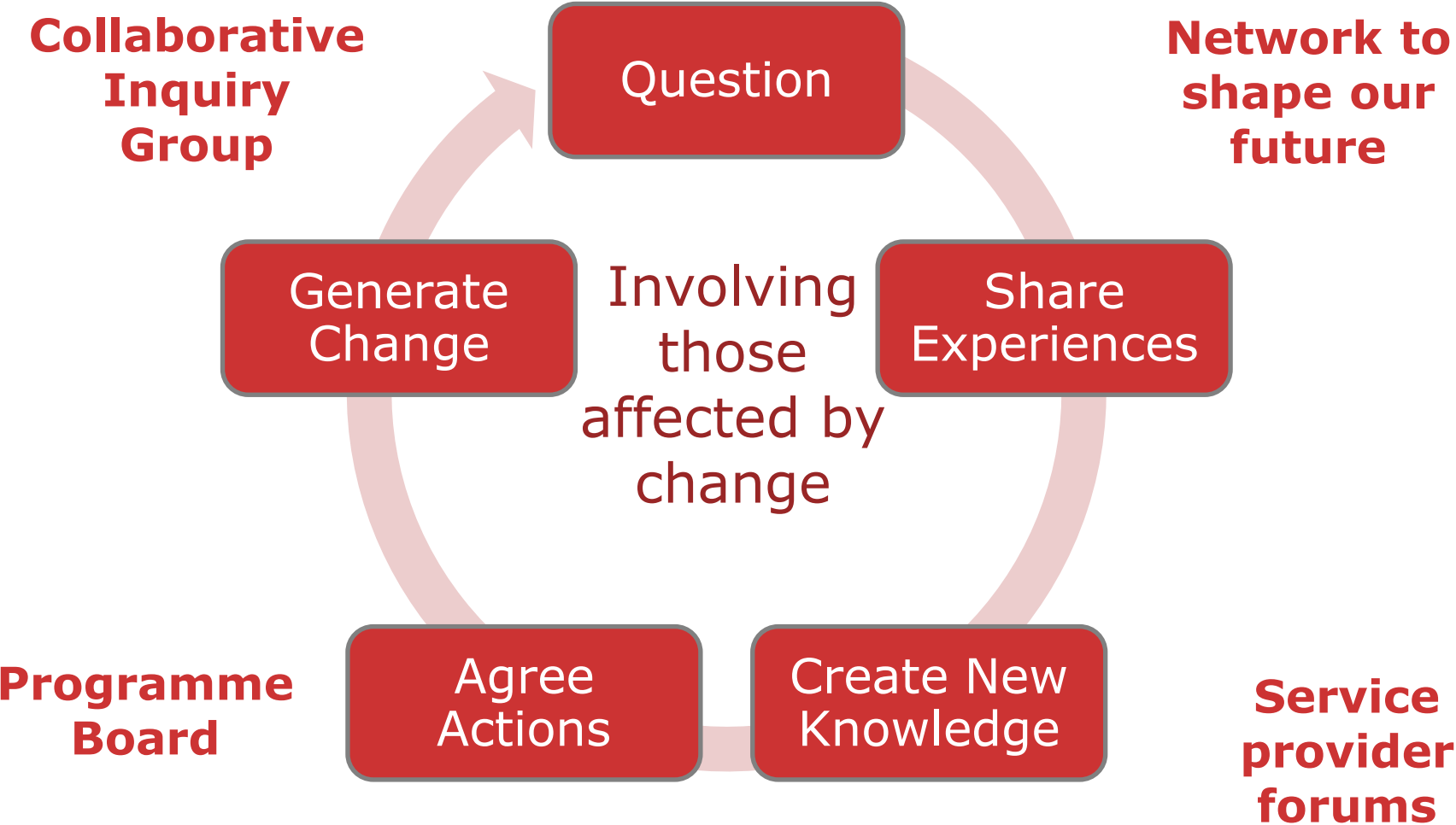
“Relevant amount”

Facilitate a diverse market

Principles

- Involvement
- Informed choice
- Collaboration
- Right to dignity
- Right to participate in community life

Collaboration



A market shaping strategy 2013 to 2018
Edinburgh's adult health and social care services



Looking after Edinburgh's
health and social care



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THE CITY OF SCOTLAND'S CAPITAL

http://www.edinburgh.gov.uk/info/20015/social_care_and_health/466/market_shaping_strategy



£300k Innovation Fund

- Kick start
- social media in mental health
- choice and control in Total Neighbourhood East
- start up costs of an employee-owned health and social care cooperative
- Start up costs of a social enterprise
- Support to carers

Allocating the funds



- Chaired by third sector
- People who use services
- Carers
- Collaborative Inquiry Group members

It's not only what you do,
the way that you do it is
equally, if not more,
important!

